The Sunday Times announces publication of possibly the most important book of 1967

IT IS William Manchester's "The Death of a President," which deals with events during the six days surrounding the assassination of President John F. Kennedy on November 22, 1963. Already the book is the subject of world-wide surmise, and its impression on editors and publishers has been such that unprecedented competition for the rights has occurred all over the globe. Serialisation begins in the Sunday Times in the New Year.

Ten weeks after the assassination Mrs Jacqueline Kennedy suggested the book to Mr Manchester, who had already published a study of her husband. "She was resolved," says Mr Manchester, "that there should be one complete, accurate account."

Taking the oath on the plane: L.B.J. with Mrs Kennedy

President Johnson was informed, and Chief Justice Warren recognised that whereas his Commission was conducting a criminal probe Mr Manchester was exploring the full sweep of events.

The book was an entirely independent investigation. "I received no financial assistance from the Kennedy family. I was on no Government payroll. No one tried to lead me. I believe every reader, including those who were closest to the late President, will find here much which is new and some, perhaps, which is disturbing."

"The Death of a President" appears in volume form from Michael Joseph on April 3.